



*Bid*  
ACADEMY®

The final brand identity creates a personal feel.

 DESIGN FOR WEB

 DESIGN FOR PRINT



Following much logo design development, the final brand identity creates a personal feel with a handwritten 'Bid', that contrasts nicely with the bolder, more structured 'Academy'. Producing designs for print: company business cards, letterheads, and compliment slips, and digital work; Twitter, LinkedIn, YouTube, and Google+ profile imagery.

 WHAT THE CLIENT SAID

"Great stuff!! Our stand is going to be a real stand out at RWM, of that I am in no doubt."



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